

# The Five Most Important Business Skills

## Chapter 5: Business

Here are the five most important skills I've had to build over the last fifteen years as I transitioned from employee to solopreneur to entrepreneur to board member to investor. I didn't even know I'd need many of them until I did (like the need to attract and hire talented people plus organize them in a way that allows everyone to do their best work).

Some skills will feel more relevant than others, depending on where you're at in your career. (That's why I provided a relevancy rating for each one in Chapter 5 of *Change Maker*.) Yet I highly recommend reviewing them anyway—consider this chapter a crystal ball that will allow you to look into your own future and be prepared for what's to come.

### The Five Most Important Business Skills

#### SKILL 1

Ruthless Prioritization

#### SKILL 2

Marketing and Sales

#### SKILL 3

Building Systems

#### SKILL 4

Hiring Team Members

#### SKILL 5

Organizing Teams

These activities and worksheets are taken from the book **Change Maker**: Turn your passion for health and fitness into a powerful purpose and a wildly successful career by John Berardi, PhD.

Check it out at: [www.changemakeracademy.com/book](http://www.changemakeracademy.com/book)